

**THINGS YOU NEED TO KNOW**

**Standard calls and messages**

**Business Mobile Advantage Plans**

You can use the monthly included allowance of your Telstra Business Mobile Advantage Plan for standard calls and messages in Australia. Standard calls and messages means most types of national direct dial voice calls, calls and SMS to most satellite phones, SMS, MMS, MessageBank® diversion and retrieval calls, Directory Assistance, voice calls to 1800, 13, 1300, 11xx and 12xx (excluding Sensis 1234, 12455 and 12456 services) numbers, video calls in Australia, and diversion of calls to fixed numbers in Australia with an 02, 03, 07 or 08 area code and mobile numbers in Australia commencing with 04xx but excludes diversion to any other number.

Standard calls and messages does not include other call types including some information and operator assisted calls, Call Answers, Memo and PhonePage, third party content calls, international calls and messages, international roaming calls and messages, premium SMS and MMS, reverse charge calls, calls to 19xx numbers and Sensis 1234, 12455 and 12456 services. Calls to Pivotal mobiles are not available. Unused included allowances expire monthly. You cannot apply your included Monthly Call Allowance towards data usage.

**Business Mobile Maximiser Plans**

You can use the Monthly Allowance of your Telstra Business Mobile Maximiser Plan for standard calls and messages in Australia. Standard calls and messages means most types of national direct dial voice calls and data calls, (including WAP, circuit or packet switched data calls, internet usage, SMS and MMS), MessageBank, Video MessageBank, voice calls to a 13 number (including 1300 or 1345 numbers), '1800' numbers, video calls and calls to most Telstra satellite mobile numbers. Standard calls on Business Mobile Maximiser Plans also include selected 12xxx numbers - 1223, 1225, 12 4124, 12 488, diversion of calls to fixed numbers in Australia with an 02, 03, 07 or 08 area code and mobile numbers in Australia commencing with 04xx but excludes diversion to any other number and any other calls or messages determined by us. See [telstra.com.au/customerterms](http://telstra.com.au/customerterms) for charges for calls and messages.

Some call types including calls to the Sensis 1234 service, calls to 12 455, third party content calls, international calls and messages, international roaming calls and messages, premium SMS and MMS, calls to 19xx and 12xx numbers, wake up and reminder calls, operator assisted calls, information calls, reverse charge calls and any other calls or messages determined by us are excluded. Calls to Pivotal mobiles are not available. Unused included allowances expire monthly.

**Unlimited allowances and free intra-account calls**

Our FairPlay Policy applies. See [telstra.com.au/customerterms](http://telstra.com.au/customerterms) for details of our FairPlay Policy. Non-cap plans (eg Business Mobile Advantage Plans, Business Mobile PLUS and Business FleetSelect plans) are not eligible to be on the same account as Business Mobile Maximiser plans. Likewise, the Business Mobile Maximiser plans are not eligible to be on the same account as non-cap plans.

**Unlimited Standard SMS**

You must not use the unlimited SMS text messages to send messages to any numbers that we reasonably believe have been set up to enable you or another person to commercially exploit our services. Some types of SMS are excluded from this offer - MMS, international or premium SMS, Video MMS, content MMS, SMS voting, SMS games, PocketNews, WebNotes, MobileFun, SMS Access Manager, Online SMS Business, some SMS Chat, SMS to Pivotal numbers and some Instant Messaging Services. You will need to pay for these separately.

**Unlimited MessageBank**

Customers connecting to eligible Business Mobile Maximiser Plans will not pay for MessageBank connection, diversion and retrieval in Australia. The unlimited MessageBank only applies to standard diversion and retrieval and does not apply to Voice2Text, Message2Text™, Memo, or MessageBank Plus and you will need to pay for these separately. Other associated charges such as Access and messaging charges will still apply.

**Sharing your included allowances**

Any unused shared included call/message allowance expires monthly. You can only share your included allowance with other mobile services on compatible plans on the same account as your Business Mobile Advantage Plan services. You cannot share included allowances between the Business Mobile Maximiser plans. The included call and message allowances on the \$130, \$150 and \$135 Casual Business Mobile Advantage Plans cannot be shared. Other eligible mobile services are those with Telstra Business Mobile PLUS Plans, Telstra Mobile Business Plans and Telstra Business Fleet Select Plans. If you have Telstra Business Mobile Maximiser Plans, Telstra Business Talk Saver Plans, Telstra Business Untimed Plans or Telstra Business Mobile Select Plans on the same account as your Business Mobile Advantage Plan services, unused included calls will not be able to be shared between any services (including between your Business Mobile Advantage Plan services).

**Included Data**

Unused data expires monthly. Excess usage charged at 10c per MB for Business Mobile Advantage Plans and 25c per MB for Business Mobile Maximiser Plans for data use in excess of the included monthly data allowance unless you have added a data pack to your service, in which case the excess data usage rate for your chosen data pack will apply. For all plans excluding the \$129 Business Mobile Maximiser BYO Plan and all Business Mobile Advantage Plans, you can use any unused Monthly Allowance or included allowance to pay for excess data charges. If you have one of these plans, you have to pay for any excess data charges separately. Additional charges apply for sending/receiving email when overseas and these charges are not subject to the Excess Usage cap. Our FairPlay Policy applies. See [telstra.com.au/customerterms](http://telstra.com.au/customerterms) for details of our FairPlay Policy.

**Port-in Credit**

Credit will be automatically added to your first or second bill. Not available with any other Port-in Credit offer. Credit not redeemable for cash. Credit repayable on a pro-rata basis if you terminate your service early during the 24-month term.

**Unmetered content**

Browsing charges apply when you access third party sites from the home tab or access sites directly from your mobile browser by typing in a URL. Free browsing within Australia only. Your standard download charges may apply.

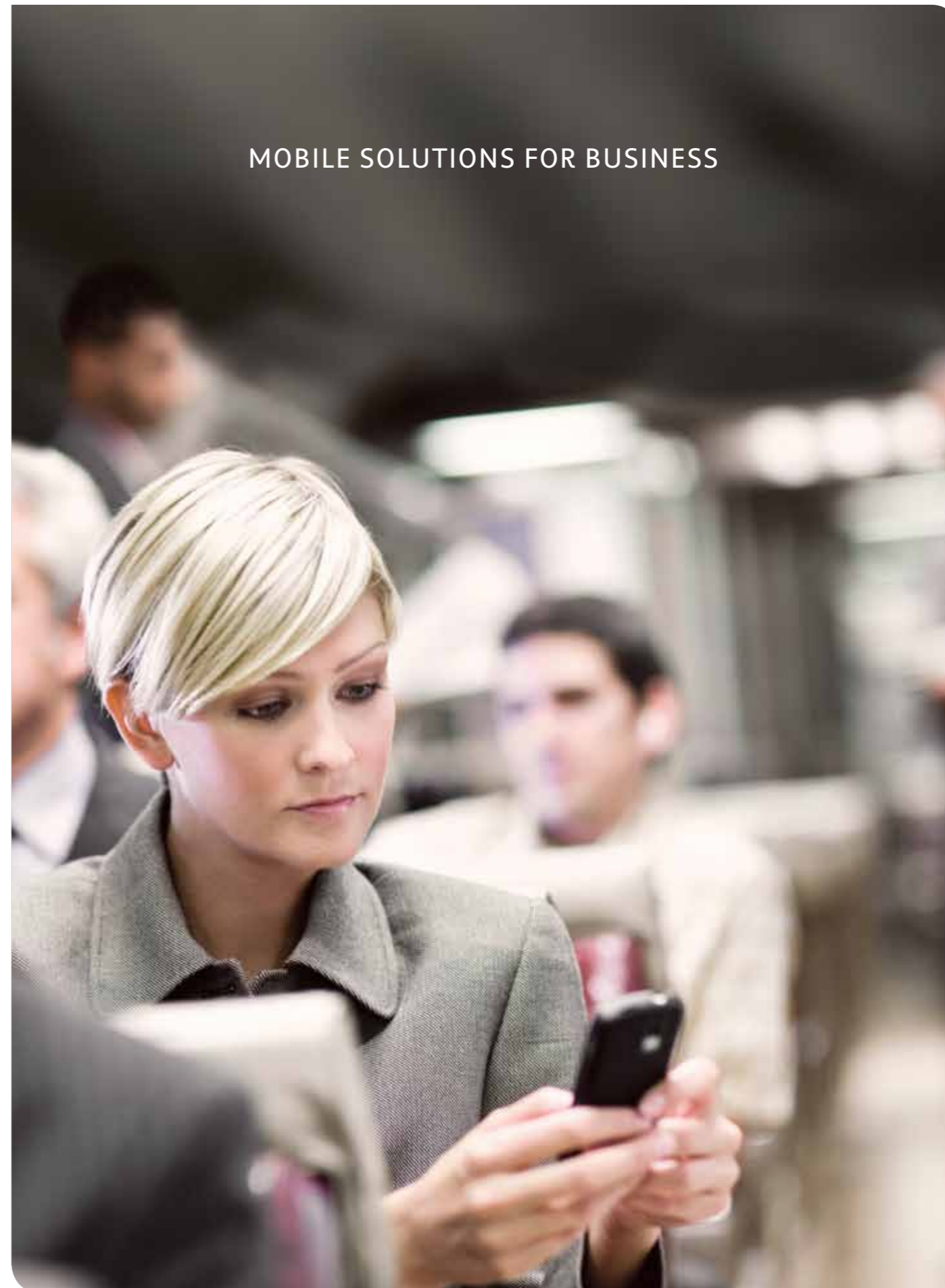
**Voice2Text**

For converted, partially converted and notifications of non-converted messages. You will be charged the same rate for all converted and partially converted messages, ie you are charged for one message despite its length (up to three linked SMS) including long messages and notifications from the service. Charging takes place on the dispatch of the converted message, whether or not the text is delivered or received. Voice2Text will replace your standard 101 notifications and any other voicemail or messaging service you may have, other than MessageBank. We can't guarantee that the message will be correctly translated and we are not responsible for the content of the message. On average it should take around 3.5 minutes for text message notification to be received but in some instances it can take up to 20 minutes. Unused included message allowance expire each month.

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Exclusive business offers, ABN required.

**MOBILE SOLUTIONS FOR BUSINESS**



THESE DAYS, YOU HAVE TO KEEP MOVING TO KEEP AHEAD – AND THE MORE YOU CAN DO WITH YOUR MOBILE PHONE, THE MORE YOU CAN DO WITH YOUR TIME. SO A TELSTRA BUSINESS MOBILE COULD BE YOUR BEST BUSINESS TOOL, KEEPING YOU INFORMED AND IN TOUCH ON AUSTRALIA'S LARGEST AND FASTEST NATIONAL MOBILE BROADBAND NETWORK, THE NEXT G® NETWORK.

### THE TELSTRA NEXT G NETWORK GIVES YOU MORE

#### More coverage

Our network covers 99% of the population, with better coverage in more buildings, lifts and car parks than any other 3G network in Australia.

#### More speed

It's the fastest national 3G network in Australia.

#### More content

The Telstra Next G network gives you unmetered access to essential business information online, so you don't need to pay extra to keep up with news headlines, navigate to your next meeting, or find phone numbers for suppliers or services. Unmetered access simply means there are no data charges when you browse certain websites' content from your Telstra Next G mobile in Australia. We've gathered all these sites into the Telstra Mobile Business Portal and put a green dot at the top of every unmetered page so it's easy for you to find them.

Next G network coverage depends on your location, your handset and if you have an external antenna.

### BUNDLE AND SAVE

Telstra Business gives you more options to bundle and save with our business grade services. To find out more about our latest bundles visit [telstra.com/business/bundleandsave](http://telstra.com/business/bundleandsave).

### BUSINESS MOBILE ADVANTAGE PLANS AND BUSINESS MOBILE MAXIMISER™ PLANS

We know your business is unique, and that even different people within your business have different needs. So we provide a straightforward range of plans that you can use to tailor each mobile service.

#### Here's how it works

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## STEP 1 CHOOSE A MOBILE

WANT A NEW MOBILE? YOU CAN CHOOSE A MOBILE WITH A PLAN, PURCHASE ONE OUTRIGHT OR PAY ONE OFF WITH OUR MOBILE REPAYMENT OPTION. SEE BELOW TO FIND OUT MORE.

OR, IF YOU'RE HAPPY WITH THE MOBILE YOU HAVE, YOU CAN GO STRAIGHT TO STEP 2 AND CHOOSE A PLAN.



Standard mobile

'I want a mobile mainly for business calls and text messages, and maybe some emails and mobile web browsing.'



Smartphones

'I want a mobile that is like an office I can carry in my pocket.'

## INCLUDE A MOBILE IN YOUR PLAN

Choose a phone from a select range at a subsidised price, or at no upfront cost, as part of an eligible 24-month plan. Go to Step 2 to see plans.

..... OR .....

## BYO PHONE OR GET A NEW PHONE WITH A MRO

Bring your own Next G® compatible mobile – or buy a new one with our Mobile Repayment Option (MRO) and you can pay it off monthly over 12 or 24 months. Plus:

- When your MRO and Business Mobile Maximiser Plan contracts have the same start date and term (ie both are either 12 or 24 months), you'll get a monthly MRO Bonus credit of up to \$30 a month.
- If you bring your own phone, buy a phone outright or take up an MRO and connect to a Business Mobile Advantage Plan for 24 months, you'll receive a monthly credit you can use towards an MRO, a data plan or your monthly plan payments.

To work out your MRO amount and get more information, speak to a Telstra Business consultant.



## STEP 2 CHOOSE YOUR BUSINESS PLAN

### BUSINESS MOBILE ADVANTAGE OR BUSINESS MOBILE MAXIMISER?

Once you've settled on your mobile, you're ready to choose your Business Mobile Advantage or Business Mobile Maximiser Plan.

#### BUSINESS MOBILE ADVANTAGE

Business Mobile Advantage Plans let you combine an allowance for your voice and video calls, messaging, mobile data and email into a single monthly amount – with a range of spend levels and extra benefits which grow with your business. Plus every Business Mobile Advantage Plan includes FREE voice, video calls and SMS in Australia to other Business Mobile Advantage mobiles on the same account. No connection fees, no call costs.

Find out more about our Business Mobile Advantage Plans below.

#### BUSINESS MOBILE MAXIMISER

Business Mobile Maximiser Plans can help you control your costs with generous amounts of included voice and video calls, messaging, and mobile data, all to use in Australia each month. Plus every Business Mobile Maximiser plan gives you free voice calls in Australia to other Business Mobile Maximiser mobiles on the same account.

To find out more about our Business Mobile Maximiser Plans go to page 9.

OR

### CHOOSE THE BEST BUSINESS MOBILE ADVANTAGE PLAN FOR YOU

#### \$130, \$150 AND \$135 (CASUAL) OPTIONS

##### Unlimited standard calls in Australia and more

When you virtually live on your mobile, our \$130, \$150 and \$135 (Casual) Business Mobile Advantage plans can give you huge freedom. Each plan includes a great range of benefits – and even a monthly allowance for calling overseas numbers.

- **\$130 Business Mobile Advantage Plan.** 12 or 24 month plan options which also give you unlimited standard national calls and SMS/MMS to Australian fixed and mobile numbers. Plus unlimited MessageBank® diversion and retrieval in Australia (or MessageBank Plus for customers with Apple® iPhone™ handsets), and unlimited diversion of calls from mobiles to most Australian fixed and mobile numbers. This plan also includes 3GB of mobile data to use in Australia each month, plus \$50 per month for calling and messaging to international numbers.
- **\$150 Business Mobile Advantage Plan.** Choose a 12 or 24 month plan with unlimited standard national calls and SMS/MMS to Australian fixed and mobile numbers. Plus unlimited MessageBank diversion and retrieval in

Australia (or MessageBank Plus for customers with Apple® iPhone™ handsets) or unlimited Voice2Text™ in Australia, and unlimited diversion of incoming calls to most Australian fixed or mobile numbers. You'll also get 5GB of mobile data to use in Australia each month, plus \$100 of included calls and messages to international numbers, and a \$100 monthly allowance for international roaming voice calls and texts. An Email Solution Pack will also be included at no additional cost.

- **\$135 Casual Business Mobile Advantage Plan.** Pay by the month with no contract term – and still enjoy unlimited standard national calls and SMS/MMS to Australian fixed and mobile numbers. Plus unlimited MessageBank diversion and retrieval in Australia (or MessageBank Plus for customers with Apple® iPhone™ handsets) and unlimited diversion of calls to most Australian fixed or mobile numbers. You'll also get \$50 per month for calling and messaging to international numbers and 3GB of mobile data to use in Australia each month. However there's no subsidised handset option, so you'll need to either bring your own Next G compatible handset or buy one outright.

**Minimum costs: \$130 Business Mobile Advantage Plan is \$1,560 over 12 months, and \$150 Business Mobile Advantage Plan is \$1,800 over 12 months; plus usage in excess of or excluded from the included monthly allowance, and any handset repayments.**

See back page for important information.

## BUSINESS MOBILE ADVANTAGE PLANS

### \$30 TO \$90 BUSINESS MOBILE ADVANTAGE PLANS

Each plan option includes a monthly allowance for your standard national voice and video calls and SMS/MMS, all to use in Australia. It also includes a monthly data allowance for use in Australia, from 50MB on the \$30 plan to 2GB on the \$90 plan. (Unused allowances expire monthly.)

#### Shared monthly call allowances across your account

Help get cost certainty and save on excess usage charges by sharing your unused monthly call and data allowances between Business Mobile Advantage services on the same account.

#### Mobile data access to suit you

Each Business Mobile Advantage Plan includes a monthly data allowance for use in Australia, from 50MB on the \$30 plan to 2GB on the \$90 plan. Plus each month's data allowance can be shared between other eligible Business Mobile Advantage services on your account. (Excludes the Advantage Plan with a Monthly Fee of \$10. Unused allowances expire monthly.)

#### More mobiles, more value

The more Business Mobile Advantage services you have on the same account, the lower the call and SMS rates become.

**Minimum costs over 12 months: \$30 Business Mobile Advantage Plan is \$360; \$40 Business Mobile Advantage Plan is \$480; \$50 Business Mobile Advantage Plan is \$600; \$70 Business Mobile Advantage Plan is \$840 and \$90 Business Mobile Advantage Plan is \$1080; plus usage in excess of, or excluded from, the included monthly allowance and any handset repayments.**

### WITH ALL BUSINESS MOBILE ADVANTAGE PLANS

#### Free voice and video calls and SMS within Australia between eligible mobiles on the same account

Voice, video calls and SMS made within Australia between Business Mobile Advantage services on your account are FREE – no connection fees, no call charges.

#### 12-month Plans

You can take up a 12-month Member Plan

OR

#### 24-month Plans with a Subsidised Handset option

Take up a 24-month Phone Plan and you can choose a subsidised handset from our specially selected range. If there is a charge for the handset you want (Handset Charge) you can pay it in 24 monthly instalments over your contract, in addition to your minimum monthly spend.

OR

#### 24-month Plans with a monthly Bonus Credit

If you take up a 24-month Member Plan with a minimum monthly spend of \$30 or more you'll receive a monthly Bonus Credit.

See back page for important information.

#### More data when you need it

You can choose a Business Mobile Datapack for use in Australia ranging from \$10 for 1GB to \$69 for 12GB for Business Mobile Advantage services. The data allowance of these Business Mobile Data packs can also be shared with other eligible Business Mobile Advantage services on the same account.

#### Timed or untimed calls

Choose an option that suits whether you make long or short mobile calls – so you can save with untimed calls or per-second charging with no call connection charge, so you only pay for the time you spend talking.

#### Casual option

If you have your own handset, our \$55 Casual option will let you enjoy the benefits of a Business Mobile Advantage Plan, including \$40 of included standard national calls and 200MB of included data, all to use in Australia each month, without committing to a contract term. You can simply go from month to month.

#### PLUS We'll make you feel welcome

Switch your mobile services to Telstra and take up a new 24 month Business Mobile Advantage Member or Phone plan with a minimum monthly spend of \$40 or more, and we'll welcome you with a bonus credit to help you make the most of your mobile. The credit is equal to three times your Advantage plan monthly fee.

#### Get Unlimited SMS

Take up a Business Mobile Advantage Phone or Member Plan with a minimum monthly spend of \$70 or more and you'll get unlimited national SMS to standard Australian mobile numbers

OR

#### Get Unlimited MessageBank

Take up a Business Mobile Advantage Phone or Member Plan with a minimum monthly spend of \$90 or more and we'll give you unlimited MessageBank call diversions and message retrievals, all within Australia.

## BUSINESS MOBILE ADVANTAGE PLANS

### Business Mobile Advantage Plans

MONTHLY FEE	\$130	\$150	\$135 CASUAL
Monthly included allowance to use in Australia	Unlimited standard national calls and messages, calls to 13, 1800 numbers, call diversion, and unlimited MessageBank diversion and retrieval		
Monthly included data to use in Australia	3GB	5GB	3GB
Excess data charges	10c per MB (charged per KB or part)		
Monthly allowance for international roaming (voice calls and SMS)	\$0	\$100	\$0
Monthly allowance for calls and messages to International numbers	\$50	\$100	\$50
<b>MINIMUM COSTS</b> (plus usage in excess of, or excluded from, the included monthly allowance and any handset charges)			
12 month term	\$1,560	\$1,800	N/A
24 month term	\$3,120	\$3,600	N/A

MONTHLY FEE	\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
Monthly included allowance for standard national calls and messages in Australia	\$20	\$40	\$50	\$70	\$90	\$40
Monthly included data for use in Australia	50MB	200MB	600MB	1GB	2GB	200MB
Excess data charges	10c per MB (charged per KB or part)					
Timed or Untimed call option	Yes	Yes	Yes	Yes	Yes	Yes
<b>MINIMUM COSTS</b> (plus usage in excess of, or excluded from, the included monthly allowance and any handset charges)						
12 month term	\$360	\$480	\$600	\$840	\$1,080	N/A
24 month term	\$720	\$960	\$1,200	\$1,680	\$2,160	N/A



See back page for important information.

### Cost saving call rates

Business Mobile Advantage Plans bring you competitive call and SMS rates that get lower the more eligible services you have on the same account. Calls can be charged per second (timed) or per call (untimed) depending on how each mobile is used.

Remember, while you are in Australia you can take advantage of face-to-face mobile video calling for the same rate as voice calls and calls between Business Mobile Advantage services on the same account are free.

#### CALL RATES FOR \$30, \$40, \$50, \$70, \$90 PLANS AND \$55 CASUAL PLAN.

TIER	NUMBER OF ELIGIBLE MOBILE SERVICES ON THE SAME ACCOUNT	SMS RATE PER MESSAGE, PER RECIPIENT	STANDARD NATIONAL CALL RATES TO ELIGIBLE LANDLINES AND MOBILES IN AUSTRALIA	
			TIMED CALLS (PER 30 SEC; CHARGED PER SEC)	UNTIMED CALLS (PER CALL)
1	1 – 10	25c	24c	95c
2	11 – 19	25c	22c	85c
3	20 – 39	20c	18c	75c
4	40 – 79	20c	15c	65c
5	80 – 149	20c	13c	55c
6	150+	20c	11c	50c

### Contract options

From Casual Plans to 24 month contracts with a subsidised handset or monthly bonus credits, you can set up your Business Mobile Advantage Plan to suit your business plans.

MONTHLY FEE	\$130	\$150	\$135 CASUAL
24 month term with subsidised handset (Phone Plan) OR	Yes	Yes	N/A
24 month term with monthly bonus credit^ (Member Plan)	\$25	\$30	N/A

MONTHLY FEE	\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
24 month term with subsidised handset (Phone Plan) OR	Yes	Yes	Yes	Yes	Yes	N/A
24 month term with monthly bonus credit^ (Member Plan)	\$5	\$10	\$12	\$15	\$20	N/A

^ When you bring or buy (outright or using a Monthly Repayment Option) your own handset, instead of choosing a subsidised handset option.

See back page for important information.

## BUSINESS MOBILE ADVANTAGE PLANS

### BUSINESS MOBILE ADVANTAGE BOLT ON PACKS

When you want to add extra freedom and cost certainty to your Business Mobile Advantage Plan, our Bolt On Packs let you get the services you use most often for a fixed monthly fee (added to your monthly Business Mobile Advantage Plan fee).

You can bolt one pack from each of the four categories, to really make the most of your Mobile Advantage.

#### Email Solution Packs

Get in touch with your colleagues, clients and suppliers, and keep your eligible smartphone's Calendar, Contacts and Tasks in sync with the office, by adding unlimited access to your mobile email service for a fixed monthly fee.

Simply choose the option that suits your email server and handset – BlackBerry® Individual Solution (BIS), BlackBerry Enterprise Solution (BES), or Telstra Mobile Connect Solution (TMCS). You will need a compatible BlackBerry handset to take up a BIS or BES Pack. For the TMCS Pack, your handset will need to be properly configured and certified by Telstra as being compatible with Telstra Mobile Connect.

BUSINESS MOBILE ADVANTAGE PLAN MONTHLY ACCESS FEE	\$30	\$40	\$50	\$70	\$90	\$130	\$150	\$55 CASUAL	\$135 CASUAL
BIS	\$10	\$10	\$10	Included	Included	Included	Included	\$10	Included
BES	\$40	\$40	\$30	\$30	\$20	\$10	Included	\$40	\$10
Mobile Connect	\$10	\$10	\$10	Included	Included	Included	Included	\$10	Included

#### Unlimited SMS Pack

Be free to send unlimited national SMS messages to standard Australian numbers for a fixed monthly fee. You'll see that our higher value plans already include this benefit. SMS to satellite numbers are not included with an Unlimited SMS Pack.

BUSINESS MOBILE ADVANTAGE PLAN	\$30	\$40	\$50	\$70	\$90	\$130 UNLIMITED	\$150 UNLIMITED	\$55 CASUAL	\$135 CASUAL
Unlimited SMS Pack	\$15	\$10	\$10	Included	Included	Included	Included	\$10	Included

## BUSINESS MOBILE PLUS PLANS

### MessageBank Packs

Make the most of your MessageBank service while you are in Australia with a selection of bolt-on options – you can choose to receive one of the following:

- Unlimited MessageBank diversion and retrieval in Australia including call diversion and message retrieval, so you'll pay the same no matter how many messages you have.
- Unlimited MessageBank Plus – have voicemails delivered direct to your Apple® iPhone™, so you can listen to your messages without calling MessageBank.
- Unlimited Voice2Text – have your voicemail converted to SMS and sent to your mobile, so you can read and reply discretely, or call back, all without dialling MessageBank first.

Any MessageBank service subscription charge will still apply.

BUSINESS MOBILE ADVANTAGE PLAN	\$30	\$40	\$50	\$70	\$90	\$130 UNLIMITED	\$150 UNLIMITED	\$55 CASUAL	\$135 CASUAL
Unlimited MessageBank diversion & retrieval	\$10	\$10	\$10	\$10	Included	Included	Included	\$10	Included
Unlimited MessageBank Plus	\$5	\$5	\$5	\$5	Included	Included	Included	\$5	Included
Unlimited Voice2Text	\$10	\$10	\$10	\$10	\$10	\$10	Included	\$10	\$10

### Business Mobile Data Packs

Add extra data that you can share between eligible services on your account. We have flexible options for even the heaviest mobile broadband use. These sharable business mobile data packs are only available between Business Mobile Advantage services.

MONTHLY FEE	\$10	\$19	\$29	\$39	\$69
Included Data to use in Australia	1GB	2GB	3GB	5GB	12GB

Excess usage is 10c per MB on all packs (charged per KB or part). Unused data expires monthly.

If you want help to work out how much mobile email and internet data you'll need to include, click [telstra.com/business/nextg](http://telstra.com/business/nextg)

### BUSINESS MOBILE MAXIMISER BYO PLANS

Ideal if you don't need to upgrade your handset. Now you can get even more included benefits such as higher included monthly call and data allowances across all plans; with an additional bonus of unlimited standard national SMS on the \$49 and above plans and unlimited MessageBank® in Australia on the \$59 and above plans.

### BUSINESS MOBILE MAXIMISER HANDSET PLANS

Choose one of these plans if you want to upgrade your handset with either a 24-month plan and a subsidised handset (Business Mobile Maximiser Subsidy Plan) or a Mobile Repayment Option (MRO) to pay off the cost of your handset in monthly instalments over 12 or 24 months (Business Mobile Maximiser MRO Plan).

#### Unlimited Standard Calls, SMS and MMS in Australia on our \$99 Business Mobile Maximiser BYO Plans or \$129 Business Mobile Maximiser Handset Plans

If you choose our \$99 Business Mobile Maximiser BYO Plan or our \$129 Business Mobile Maximiser Handset Plan, you can make unlimited standard national calls, and send unlimited standard national SMS and MMS. You also get free MessageBank diversion and retrieval in Australia, and unlimited diversion of calls from mobiles to most other Australian fixed and mobile services. Even better, you get \$50 each month for calls, SMS and MMS to international numbers. To top it off, your plan comes with 3GB of data each month to use in Australia.

#### Unlimited standard SMS in Australia on our \$49 and above Business Mobile Maximiser BYO Plans or \$59 and above Business Mobile Maximiser Handset Plans

If you choose one of these plans you can send unlimited standard SMS to most Australian numbers.

#### Unlimited MessageBank retrieval and diversion in Australia on our \$59 and above Business Mobile Maximiser BYO Plans or \$79 and above Business Mobile Maximiser Handset Plans

If you choose one of these plans you won't pay any retrieval or diversion or connection charges for standard MessageBank usage in Australia.

#### Great allowance for calls, SMS and data on our other Business Mobile Maximiser Plans while you are in Australia

Use each month's included allowance for your standard calls, SMS (includes Telstra and Optus Satellite), data usage, call diversions to Australian fixed and mobile numbers, MessageBank diversion and retrieval charges, and calls to 13 and 18 numbers. Unused allowance expires at the end of each month.

#### Subsidised handset

If you take up a Business Mobile Maximiser Subsidy Plan you'll get a subsidised handset from a select range of mobile phones. If there is a Handset Charge, you'll pay it in monthly instalments for 24 months, in addition to your minimum monthly spend.

#### Monthly MRO Bonus credit

If you buy a new mobile with a Monthly Repayment Option (MRO) for 12 or 24 months and your Business Mobile Maximiser Plan length is the same (ie, both are either 12 or 24 months) and starts on the same date, you'll get a monthly MRO Bonus credit of up to \$30 a month.

#### Free voice calls in Australia to mobiles on the same account

National voice calls made from Business Mobile Maximiser Plan services to other eligible services on your account are FREE – no timed charge and no connection fee.

#### Included data across all plans

With a generous allowance for mobile broadband usage on the Next G® network while you are in Australia, you can use your Business Mobile Maximiser Plan to connect online and via email. On most plans, excess data usage charges only apply if you exceed both your included data and included call and message allowance. While on the \$129 Handset Plans and \$99 BYO Plans, you only pay excess data usage if you exceed your included data allowance. Unused data expires monthly. You can add a Business Mobile Data Pack if you need more data.

#### Same call rates for voice and video in Australia

Voice and video calls to eligible Australian mobiles and landlines are charged at the same rate.

### Business Mobile Maximiser BYO Plans

MONTHLY FEE	\$49	\$59	\$79	\$99
Total included allowance for standard national calls and messages in Australia	\$550	\$800	\$1,200	Unlimited (see page 9)
Included data for use in Australia	1.5GB	2GB	2.5GB	3GB
Excess data charge (per MB)	25c			
Standard national voice and video rate (per 60 secs or part thereof)	90c	90c	90c	Included
Call connection (video and voice calls)	35c	35c	35c	Included
Standard SMS rate (per 160 characters to recipients in Australia)	Included			
MMS rate (per standard MMS to recipients in Australia)	50c	50c	50c	Included
MINIMUM COSTS (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)				
12-month term	\$588	\$708	\$948	\$1,188
24-month term	\$1,176	\$1,416	\$1,896	\$2,376
Allowance each month for calls and messages to International numbers	\$0	\$0	\$0	\$50
MessageBank retrieval in Australia (per 60 secs or part thereof)	90c	Included	Included	Included
MessageBank connection in Australia	35c	Included	Included	Included

### Business Mobile Maximiser Handset Plans

MONTHLY FEE	\$49	\$59	\$79	\$99	\$129
Total included allowance for standard national calls and messages in Australia	\$450	\$550	\$800	\$1,200	Unlimited (see page 9)
Included data for use in Australia	1GB	1.5GB	2GB	2.5GB	3GB
Excess data charge (per MB)	25c				
Standard national voice and video rate (per 60 secs or part thereof)	90c	90c	90c	90c	Included
Call connection (video and voice calls)	35c	35c	35c	35c	Included
Standard SMS rate (per 160 characters to recipients in Australia)	25c	Included			
MMS rate (per standard MMS to recipients in Australia)	50c	50c	50c	50c	Included
MINIMUM COSTS (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)					
12-month term	\$588	\$708	\$948	\$1,188	\$1,548
24-month term	\$1,176	\$1,416	\$1,896	\$2,376	\$3,096
Your monthly MRO bonus credit (if eligible)	\$10	\$15	\$20	\$25	\$30
Allowance each month for calls and messages to international numbers	\$0	\$0	\$0	\$0	\$50
MessageBank retrieval in Australia (per 60 secs or part thereof)	90c	90c	Included	Included	Included
MessageBank connection fee in Australia	35c	35c	Included	Included	Included

## STEP 3 GET MORE FROM YOUR MOBILE

YOUR NEW TELSTRA NEXT G® MOBILE IS CAPABLE OF MUCH MORE THAN TAKING AND MAKING CALLS AND SENDING TEXT MESSAGES. YOU'LL QUICKLY FIND IT'S AN ESSENTIAL BUSINESS TOOL YOU CAN CARRY IN YOUR POCKET.

### It's not all just talk – SMS and MMS

Messaging services help you communicate quickly and efficiently with staff, customers and suppliers – especially when you don't have time to talk.

With text (SMS) and picture (MMS) messaging you can send staff reminders, set up appointments or keep customers happy by responding quickly. You can also save time by sending one message to multiple recipients.

### Unmetered content

UNMETERED

There's a whole range of unmetered information that's free for you to browse in Australia when you click on Telstra My Place and the Mobile Portal from your mobile.

### Telstra My Place

UNMETERED

Telstra My Place is the easy way to find all the latest Telstra Next G® Unmetered services – like My Stocks, My Account, Whereis® Mobile and Yellow® Mobile.

### Mobile Portal

UNMETERED

The Mobile Portal gives you easy access to news, sport, weather, directories and web searches.

### Visit your favourite mobile websites on the go

The Web tab means you're only ever one click away from some of your favourite websites – including Facebook®, YouTube®, Hotmail, Yahoo! Mail, LinkedIn and domain. So forget typing in URLs. Just click and go.

Home Web My

Press BigPond® on your mobile and select the Web tab to view the sites available.

Browsing charges apply when you visit sites from the Web tab, so make sure you've included enough data in your plan.



## HINTS AND TIPS FOR DATA PACKS

### HOW MUCH DATA DO I NEED?

#### Low usage

- Online browsing, ie weather, stock reports, and sports scores
- No more than once a day

#### Medium usage

- Online browsing, up to 10 times a day
- Sending and receiving a moderate number of text emails
- Sending and receiving emails with attachments up to five times a day
- Daily information and image browsing
- Ad hoc usage of your mobile as a modem

#### High usage

- PDA/smartphone users with regular email usage
- Emailing and viewing large attachments and images
- Using your mobile as a modem
- Daily mobile internet, information and image browsing

For example, a \$10 Business Mobile Data Pack with 1GB of data to use in Australia will let you send around 6,500 emails, plus 650 emails with attachments, and visit roughly 6,500 web pages in a month. This is a guide only, based on an average email size of 50KB, average email with attachment size of 500KB and average web page of 50KB. Actual usage will vary.



email attachment (PDF files)  
**0.5MB**



MP3 music file (2 minutes)  
**4MB**



html email  
**0.05MB**



opening web page  
**0.05MB**

For more information, click [telstra.com/business/nextg](http://telstra.com/business/nextg)

### WANT MORE DATA?

If you think you'll use more data in Australia than you get with your plan, adding a Business Mobile Data Pack will help you to avoid excess usage rates. Plus, if your usage is even higher than you planned, you can simply move up to the next Business Mobile Data Pack and stay on top of your costs.

TYPICAL USAGE	BUSINESS MOBILE DATA PACK	MONTHLY ACCESS FEE*	MONTHLY INCLUDED DATA ALLOWANCE FOR USE IN AUSTRALIA	EXCESS USAGE CHARGES (PER MB)
Low	\$10	\$10	1GB	25c
	\$19	\$19	2GB	25c
Medium	\$29	\$29	3GB	10c
	\$39	\$39	5GB	10c
High	\$69	\$69	12GB	5c

\* In addition to your applicable monthly plan fee.

Usage includes data sent and received. Included allowance expires each month. Excess usage charges apply if the monthly included data allowance is exceeded. Excess usage is charged per KB (or part thereof) where 1MB = 1000KB.

VOICEMAIL IS MORE THAN A MESSAGE SERVICE. THERE'S A WHOLE RANGE OF TOOLS YOU CAN USE TO RUN YOUR BUSINESS MORE EFFICIENTLY.

**MESSAGEBANK®**

If you can't answer your mobile because you're in a meeting, on a call, the battery's flat or for any other reason, you can still greet your callers and invite them to leave you a message.

Plus you can take advantage of some extra features, so you never miss an important opportunity.

**Call Back**

Return a call without leaving MessageBank and save time.

**Personal Receptionist**

Give callers the option of being transferred to a receptionist, so you look even more professional.

**Special Delivery**

Ask MessageBank to call you on a specific number when you receive a message.

**Storage**

Store up to 60 five-minute messages, so you have an archive for later reference.

**Group Messages**

Send voice messages to a group of people, so you can reach more people in less time.

For more information, click [telstra.com/business/nextg](http://telstra.com/business/nextg)

**VOICE2TEXT™**

Whether you're in a noisy environment or a quiet meeting, Voice2Text will convert your compatible voicemail messages to text so you can read them. You can listen to the original voicemail later by dialling 101. There are no fixed-term contracts for Voice2Text, and you can switch plans as your needs change. The Voice2Text service is charged in addition to your normal MessageBank costs.

USAGE	MONTHLY CHARGE*	MONTHLY INCLUDED VOICE2TEXT MESSAGE ALLOWANCE	VOICE2TEXT CHARGES (PER MESSAGE) ABOVE YOUR INCLUDED MESSAGE ALLOWANCE	A GOOD CHOICE IF YOU...
Low	\$5	-	40c	Receive less than 12 voicemails per month
Medium	\$10	25	40c	Receive between 13 and 37 voicemails per month
High	\$15	500	40c	Receive more than 38 voicemails per month

\* In addition to your applicable monthly plan fee.

**VIDEO CALLING**

Video calls let you enjoy the personal contact of face-to-face communication, without the time and travel costs. As long as you both have video calling compatible mobiles, it's a more powerful way to talk with your colleagues, clients and suppliers.

**INTERNATIONAL ROAMING**

Work doesn't stop every time you need to go offshore. In fact, getting in touch from overseas can be even more essential – and Telstra International Roaming will help you connect on your Next G® mobile. You'll be able to make and receive calls, send and receive data, and make use of other services in more than 170 countries.

Before you leave, check the International Roaming rates and information at [telstra.com/business/roam](http://telstra.com/business/roam) or call 12 5109. You may also have to de-activate International Call Barring.

Please note the cost of data when you are on International Roaming is not included in your plan, and the cost is \$0.015 per KB with a \$0.50 connection fee.

**MOBILE FOXTEL FROM TELSTRA IS ENTERTAINMENT ON THE GO**

When you want to take a break from business, you can. You can access a range of entertainment on your Telstra Next G® mobile, including sports, music, games and Mobile FOXTEL from Telstra. Subscribe to more than 30 FOXTEL channels tailored especially for your Next G mobile and get news, business, weather and documentaries from here and around the globe.

You'll also get bonus access to ABC1, SBS One, SKY NEWS Now and The Weather Channel with any subscription.

To find out more go to [telstra.com.au/foxtel/mobile.html](http://telstra.com.au/foxtel/mobile.html)



**MORE THAN JUST NUMBERS**

1234 provides you with a range of information to help smooth the way through your day. Whether it's the number for the nearest doctor, connection to that restaurant you can't remember the name of, or results for a footy match, call or text 1234 to get the information instantly.

1234 also provides you with find-a-fact type information. If you have a question, maybe you're having a debate with a friend or you're at a trivia night, call or text 1234 and our operators will do their best to find it for you.

Calls to 1234 are charged a fee of \$1.60 per request and standard mobile rates also apply. A connection fee of 99 cents applies to successful and attempted connections to the number requested, then standard rates apply to the connected call.